



01- C -1911

CITY OF ATLANTA

BILL CAMPBELL
MAYOR

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30335-0300

(404) 330-6100

October 31, 2001

President Robert Pitts &
Members of Atlanta City Council
55 Trinity Avenue, SW
Atlanta, Georgia 30335

Re: Appointment to the Housing Appeals Board

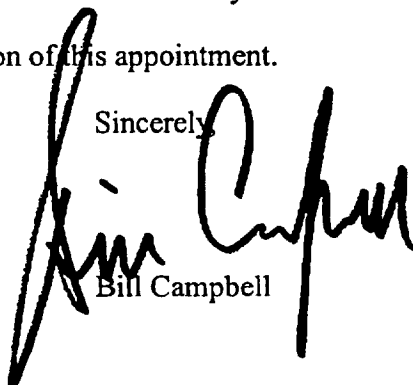
Dear President Pitts and Members of Council:

It is a pleasure for me to appoint **Ms. Kimberly L. Hutchens** to serve as a member of the **Housing Appeals Board** in the **Finance/General Business** category. This appointment is for a term of three (3) years, scheduled to begin on the date of Council confirmation.

I am certain that Ms. Hutchens will serve the City of Atlanta with distinction.

I respectfully urge confirmation of this appointment.

Sincerely,



Bill Campbell

Enclosures

Kimberly L. Hutchens

55 Maple St. NW #511, Atlanta, Georgia 30314 Phone: 404-215-9786 e-mail: klhutchens@aol.com

Education: MBA, Marketing, Clark Atlanta University

BBA, Finance, Marketing, Real Estate, University of Cincinnati

Kimberly L. Hutchens has demonstrated her creative ability and vision to develop marketing communications strategies in the entertainment, corporate and the non-profit sectors for the past eight years as a Consultant specializing in the areas of Advertising, Public Relations, and Visual Communications.

This experience enhanced her ability to manage and implement marketing and promotional plans of action. Her entrepreneurial career began early starting her first business at the age of 22. Since then she has enhanced her creativity via consulting having had the opportunity to work with a variety of diverse organizations in the development and implementation of marketing communication tools.

As Print Project Coordinator for Jones Worley Designs, she was responsible for managing the business administration functions of print graphics projects; coordinating proposed development, designer and vendor specifications, and client management. Ms. Hutchens developed proposals and budgets for a variety projects and also assisted with the company's public relations activities.

As a Media Consultant for VonCreations, she implemented various media relations and event promotion functions including: creating press releases, radio spots, print advertising development, arranging radio and television interviews and advertising schedules, generating exposure for various special events including: Atlanta Peach Caribbean Carnival (200,000+attendees), AT&T Success In Cyberspace, MedWeek, Business Opportunity Expo, The Org. of Black Airline Pilots, Inc, Gala Evening, Gourmet Gents, various project for The City of East Point, NAACP Scholarship Fundraiser, and a variety of political campaigns.

Her creative direction was utilized in the design of billboards for the 1995 & 1996 Atlanta Peach Caribbean Carnival, and the official logos for Hunter Street Reunion; Georgia Coalition of Black Women-In Sisterhoodcase/97.5 WIBB; and The Pacesetter for GCBW'S Visionaries Who Changed The Pace of The Game Exhibit.

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She is also a partner in a small marketing communications business which provides full-service communications services to clients such as Justin's Restaurant, Harlan Brandon Footwear, Elektra Records, National Women's History Museum and others.

Kim believes giving back to the community is very important. Over the past year she has dedicated her time to serving as a Mentor to a young high school student developing his craft for Fashion Design and Career as an entrepreneur.

She is actively involved at Salem Baptist Church serving as the Public Relations Coordinator and serves as the Publisher on the Board of the Salem Baptist Church Entrepreneurial and Professionals Ministry. She also serves on the Board of Directors of the Georgia Coalition of Black Women, Inc. As a member of the Coalition she has supported a variety of projects promoting the interests in women throughout the state of Georgia including the newly developed GCBW Women In Government Internship Program providing internships to young women interested in careers in government, Breast Test and More Campaign, and other initiatives throughout the state of Georgia.

REFERENCES

Ms. Rita J. Samuels
Founder, Georgia Coalition of Black Women, Inc.

Ms. Yvonne Wiltz
Former President 100 Black Women of Atlanta

Rev. Jasper Williams, Jr.
Salem Baptist Church

Additional References Available Upon Request

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(Do Not Write Above This Line)

A COMMUNICATION BY MAYOR BILL CAMPBELL

A COMMUNICATION APPOINTING MS. KIMBERLY L. HUTCHENS TO SERVE AS A MEMBER OF THE HOUSING APPEALS BOARD IN THE FINANCE/GENERAL BUSINESS CATEGORY. THIS APPOINTMENT IS FOR A TERM OF THREE (3) YEARS, SCHEDULED TO BEGIN ON THE DATE OF COUNCIL CONFIRMATION.

- ☐ CONSENT REFER
☐ REGULAR REPORT REFER
☐ ADVERTISE & REFER
☐ 1st ADOPT 2nd READ & REFER
☐ PERSONAL PAPER REFER
Pre Agenda

Date Referred 11/5/01

Referred To: CD/HR & COC

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee _____
Date _____
Chair _____
Referred to _____

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Refer To

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Refer To

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Refer To

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Refer To

FINAL COUNCIL ACTION

☐ 2nd ☐ 1st & 2nd ☐ 3rd

Readings

☐ Consent ☐ V Vote ☐ RC Vote

CERTIFIED

MAYOR'S ACTION